

# An energy product data provider partnered with AIMLEAP to cut costs & boost efficiency

Case Study: Media & Entertainment



# Energy product data provider company with a broad vision for automation turns to AIMLEAP to reduce cost & increase efficiency.

## CLIENT BACKGROUND

A leading energy product data service provider company has been working with AIMLEAP for above 7 years in different data collection, data enrichment, and data enhancement projects. AIMLEAP was working more on their back-end data processing part. Their existing vendor for automation and further analytics solution was slightly expensive. Hence, energy data services company with a broad vision for automation and analytics turns to AIMLEAP to reduce cost & increase efficiency.

## Approach To Solution

- AIMLEAP – Outsource Big Data developed a proof-of-concept for automation based on Robotic Process Automation. POC was well accepted and automation implemented to end-to-end project. Also, AIMLEAP deployed analytics professionals to replace the current analytics – model monitoring and support activity.

## AI & Automation Practice

As part of AIMLEAP Business, AIMLEAP outsource big data practice provides advanced data collection and management expertise, as well as Robotic Process Automation (RPA) capabilities that help clients create highly personalized digital experiences, products and services. Our RPA solutions help customers with insights from data for decision-making, improve operations efficiencies and reduce costs. To learn more, visit us [www.outsourcebigdata.com](http://www.outsourcebigdata.com)

## Highlight



**\$70000**

Saved \$70000 per year



**40%**

Reduced end-to-end data processing time by 40



**60%**

Increased ability to scale up process for market expansion by 60%



## About AIMLEAP



AIMLEAP - is an ISO 9001:2015 and ISO/IEC 27001:2013 certified global technology consulting and service provider serving small, medium, and enterprise companies helping them to grow with agility to achieve competitive advantage. Our key service offerings include end-to-end IT services, advanced analytics, robotic process automation, web scraping, digital marketing, and BI solutions.

AIMLEAP started its operations in 2012 and successfully delivered digital IT transformation, and data solution projects for more than 550 fast-growing companies in the USA, Europe, New Zealand, Australia, Canada: and more.

- An ISO 9001:2015 and ISO/IEC 27001:2013 certified
- Served 750+ customers
- 12+ Years of industry experience
- 98% Client Retention
- Great Place to Work® Certified
- Global Delivery Centers in the USA, Canada, India & Australia



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