



**Web Scraping BOTS &  
Automated Data Processing  
Increases Efficiency & Saves Cost**

[www.outsourcebigdata.com](http://www.outsourcebigdata.com)

Case Study Short Version: US Based Realty Aggregator

## **Web Scraping BOTS & Automated Data Processing for a US Based Realty Aggregator**

Properties made available in near real time after they appear on the source websites and detects inactive listing faster.

## BACKGROUND

A leading realty aggregator company has been working with a US based start-up company for their data solutions for about three years. The aggregator was in search of a new provider for their data solutions to save cost and increase efficiency and one of our clients referred the aggregator to AIMLEAP Outsource Big Data Automation.

## APPROACH TO SOLUTION

AIMLEAP - Outsource Big Data built custom BOTS for web data scraping from 35 web sources in US and Canada. Automated the end-to-end process for the real estate aggregator company to synchronize and harmonize its development and support processes towards the pursuit of operational, quality and governance excellence. The automated data processes helped the company to meet its operational scalability, time to market and increased customer experience.

## HIGHLIGHTS

- Saved \$60000 per year
- Reduced end-to-end data processing time by about 60%
- Set a process to scale up operations by 80%

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### AIMLEAP Automation Practice

As part of AIMLEAP Business, AIMLEAP outsource big data practice provides advanced data collection and management expertise, as well as Robotic Process Automation (RPA) capabilities that help clients create highly-personalized digital experiences, products and services. Our RPA solutions help customers with insights from data for decision-making, improve operations efficiencies and reduce costs. To learn more, visit us [www.outsourcebigdata.com](http://www.outsourcebigdata.com)

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### About AIMLEAP

AIMLEAP - is an ISO 9001:2015 and ISO/IEC 27001:2013 certified global technology consulting and service provider serving small, medium, and enterprise companies helping them to grow with agility to achieve competitive advantage. Our key service offerings include end-to-end IT services, Data Management, Web Research, Web Data Scraping, and Automation, BI solutions, Digital Marketing, and Analytics solutions.

AIMLEAP started its operations in 2012 and successfully delivered digital IT transformation, and data solution projects for more than 500 fast-growing companies in the USA, Europe, New Zealand, Australia, Canada; and more.

- An ISO 9001:2015 and ISO/IEC 27001:2013 certified
- Served 500+ customers
- 8+ Years of industry experience
- 98% Client Retention
- Global Delivery Centers in USA, Canada, India and Australia



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