



**Automated Web Data Scraping &  
Self- Serving Dashboard  
Trimmed Cost**

[www.outsourcebigdata.com](http://www.outsourcebigdata.com)

Case Study Short Version: Equipment Leasing & Financing Company in Canada

## **Automated Web Data Scraping with Self- Serving Dashboard Trimmed Substantial Cost**

Web data scraping automation, data warehousing system and  
Google map based self-serving dashboard  
with intuitive user interface

## BACKGROUND

An Equipment Leasing & Financing Company in Canada approached AIMLEAP for their end to end web data scraping, cleansing, formatting and related IT solutions. The Company was in search of a competitive provider who has capability in automation and IT side in order to save cost and increase efficiency.

## APPROACH TO SOLUTION

AIMLEAP - Outsource Big Data Team developed web data scraping automation system, data warehousing system and Google map based dashboarding with intuitive user interface. Leveraging multiple components to process this data using UI Path, Google BigQuery, Google CloudBucket, Google Data Studio, Google Map API and an HTML5 website to display results. The semi-automated processes helped the company to meet its operational scalability, time to market and increased customer experience.

## HIGHLIGHTS

- Automation saved overall cost about \$60000 per year
- Reduced data processing time by about 60%
- Increased service levels improve customer experience & revenue.

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### AIMLEAP Automation Practice

As part of AIMLEAP Business, AIMLEAP outsource big data practice provides advanced data collection and management expertise, as well as Robotic Process Automation (RPA) capabilities that help clients create highly-personalized digital experiences, products and services. Our RPA solutions help customers with insights from data for decision-making, improve operations efficiencies and reduce costs. To learn more, visit us [www.outsourcebigdata.com](http://www.outsourcebigdata.com)

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### About AIMLEAP

AIMLEAP - is an ISO 9001:2015 and ISO/IEC 27001:2013 certified global technology consulting and service provider serving small, medium, and enterprise companies helping them to grow with agility to achieve competitive advantage. Our key service offerings include end-to-end IT services, Data Management, Web Research, Web Data Scraping, and Automation, BI solutions, Digital Marketing, and Analytics solutions.

AIMLEAP started its operations in 2012 and successfully delivered digital IT transformation, and data solution projects for more than 500 fast-growing companies in the USA, Europe, New Zealand, Australia, Canada; and more.

- An ISO 9001:2015 and ISO/IEC 27001:2013 certified
- Served 500+ customers
- 8+ Years of industry experience
- 98% Client Retention
- Global Delivery Centers in USA, Canada, India and Australia



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