

AI-Augmented Data Processing Saves Cost, Increases Accuracy & Operational Efficiency



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Case Study Short Version: Fintech Start-up in US

AIMLEAP Automation Works

AI-Augmented Automation!

AI-Augmented Data Processing Saves Cost, Increases Accuracy & Operational Efficiency

AI-driven automation helps
fintech start-up to save go-to-market time
& saves substantial cost

BACKGROUND

- A US based fintech start-up wanted to build a big data analytics solution; and was looking for a suitable partner.
- Start-up was looking for an optimized solution to source 10-year financial data for 500 companies
- The data expected in a custom grid format to feed the analytics engine

AIMLEAP APPROACH TO SOLUTION

- AIMLEAP Automation Team leveraged AI driven data solution to build a semi-automated process to convert source data
- AI solution was trained to identify data points which needed manual intervention
- The AI solution was able to source and convert financial data with minimal manual intervention
- Automated data validation process assured that all data points are of expected quality
- Also, an automated process established to feed the final set of data to push to customer database on a regular interval

HIGHLIGHTS

- 60% cost saving
- 99% data quality
- Quick turnaround helped faster Go-To-Market



AIMLEAP Automation Practice

As part of AIMLEAP Business, AIMLEAP outsource big data practice provides advanced data collection and management expertise, as well as Robotic Process Automation (RPA) capabilities that help clients create highly-personalized digital experiences, products and services. Our RPA solutions help customers with insights from data for decision-making, improve operations efficiencies and reduce costs. To learn more, visit us www.outsourcebigdata.com

About AIMLEAP

AIMLEAP - is an ISO 9001:2015 and ISO/IEC 27001:2013 certified global technology consulting and service provider serving small, medium, and enterprise companies helping them to grow with agility to achieve competitive advantage. Our key service offerings include end-to-end IT services, Data Management, Web Research, Web Data Scraping, and Automation, BI solutions, Digital Marketing, and Analytics solutions.

AIMLEAP started its operations in 2012 and successfully delivered digital IT transformation, and data solution projects for more than 500 fast-growing companies in the USA, Europe, New Zealand, Australia, Canada; and more.

- An ISO 9001:2015 and ISO/IEC 27001:2013 certified
 - Served 500+ customers
 - 8+ Years of industry experience
 - 98% Client Retention
 - Global Delivery Centers in USA, Canada, India and Australia
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